

# SPECIAL ONE-OF-A-KIND ISSUE

## JUNE 2019

### The Ones To Watch

*Honoring The Region's Top Employees*

#### Introduce Your Employees To The Community!

In this special advertorial section, we'll feature new hires, recent promotions and key employees that are on the verge of greatness. Each individual will be featured with a Q&A and photo.

Special pricing options are available: Ones To Watch Feature-\$500. Ad (1/4 page) and Feature-\$900.



Meet the St. Louis Hall of Fame Members  
St. Louis' Best Law Firms  
Building Value In Your Business

**THE  
ONES  
TO  
WATCH**  
Three Entrepreneurial Firms  
Poised for Greatness

Learn how Roske Fallett  
is helping moms maintain  
their sense of style



#### SAMPLE

#### YOUR EMPLOYEE, ABC Company

**Job Title:** Senior Business Development for the St. Louis region

**Who is your biggest role model and why?** It is hard to pinpoint one single person as my biggest role model. I appreciate the unique attributes from so many different people that my "ideal role model" is more of a compilation of abstract characteristics from all the people I love and admire. If I created my biggest role model, this person would include: "hard, but necessary, truths" provided by my mom; the "patience of a saint" provided by my father; to always "choose your words wisely" that I have learned from my loving husband; a "helping hand up" that so many people have given me in my lifetime; a passion for "helping our community" that I have seen demonstrated by leaders throughout my career. I strive to take these bits and implement them in my professional and personal life.

**What is the best part of your job?** ABC Company's community impact and the opportunity to provide people a

meaningful income is the most rewarding part of my job. During the recruiting process we often uncover challenges our candidates are facing. Some people fall on hard times; some are looking for the next move up but are having a hard time finding those opportunities through conventional avenues. When we help someone grow their career, it often impacts their personal life as well, which is very rewarding.

**What's your favorite place in St. Louis?** My husband and I take our son to the St. Louis Zoo every summer as family tradition. Soaking up the sun and enjoying the presence of the animals as many times as we can. I frequent The Mud House, a cozy coffee shop off Cherokee Street with the best lavender latte. A friend told me about it a few years ago, and I have since made it a regular spot for networking meetings and to knock out work ever since.



#### Unique Advertising Opportunity:

**Promote your new hires, recent promotions and key employees.**

**Call Tina: 314.569.0076 or tina@sbmon.com**  
**Advertising Deadline: Friday, May 17**

